

Entering into a Partnership with the Blue Nature Alliance

The Blue Nature Alliance supports partners around the world to help catalyze and accelerate large-scale ocean conservation. The Alliance and potential partners follow six steps when exploring and entering into an agreement with one another.

01



Scoping

Work together to explore potential opportunities to achieve shared goal(s).

02



Engagement Framework

Collaboratively develop a high-level strategy ("engagement framework"), including shared goal(s), lines of work ("key interventions") to accomplish those goals, and ways to measure success.

03



Endorsement

Alliance Steering Council reviews and approves engagement framework, and all parties commit to the shared goal(s) and lines of work.

04



Workplan & Budget

The Alliance walks partners through the process for creating a workplan and budget, including sharing templates for each document. The Alliance seeks to better understand partners' organizational and financial needs.

05



Award

A draft grant agreement is shared with partner for review, feedback, and final approvals. Once the agreement is signed, the first payment is disbursed, and a kick-off meeting is scheduled.

06



Implementation & Reporting

The grant-funded work begins. Parties collaborate closely to re-align activities, when needed, to successfully achieve shared goal(s). Parties engage in regular communication, including periodic progress reports from partners.